

Update Strategy Implementation – May 2023

I. Introduction

Part 1 of the Strategy (what we want to achieve, our values and mission) remains unchanged from that which was published at the time of the AGM. This update concerns Part 2 of the strategy (implementation).

Earlier this year the GC identified five areas to focus on this year. They are set out below together with a summary of what action has been taken.

II. Five areas of focus for 2023

1. Being on the water – develop rowing and paddle sports.

So far, rowing has been the focus and has seen the most development. Our lead rowers together with WOW have increased participation. Additional equipment has been purchased (the road trailer). Cox training has been brought in house. At the same time, we are considering what structure best suits the development of rowing and paddle sports – whether it remains part of the Sailing Committee or becomes a separate area.

More work is required in relation to Kayaks and SUPs. The affiliation of the Chichester Canoe Club has the potential to expand this area.

2. For members by members, everyone involved – create a plan to ensure we have sufficient qualified people to support activities; review volunteer documents; create video content to support the roles.

In some areas, we are still feeling the after effects of Covid. Nonetheless, we have:

- a) Juniors coming through the AI/DI pathway;
- b) A revised approach to power boat training which helps reinforce the training of newly qualified PBL2 and safety boat training and thus reduce skills fade;
- c) Some video training content (the race officer series created by Mark Harper and Will Parret) with more to follow;
- d) A (much appreciated) commitment from the 'regular dinghy racers' to do three duties;
- e) An expansion of training to give a better overview of all aspects of membership development, not just those governed by the RYA.

In addition, we are increasing access to the galley and bar for various groups using the club during the week. Procedures to ensure the secure, hygienic use of the galley and opening the bar in compliance with licensing requirements are being created. Once they are in place, we will be able to expand access.

3. Marketing and Communications – develop, improve and maintain website pages.

We are in the process of moving the existing website content to the Sailing Club Manager platform. The committees have reviewed and updated the content of the website. This will result in a new design and layout. Sections and menu sets will be migrated across to the new SCM one by one over the next few months.

4. Financial Review – pricing, budgeting and long term planning

At the March General Committee meeting, Commodore Mark Moranne invited GC members to join or nominate a person to invite to join a finance committee. While its exact remit is yet to be agreed, it will include:

- a) Overview of pricing levels and policies across the club (e.g the club subsidizes some training areas to ensure we have suitable qualified volunteers);
- b) A review of costs across the club;
- c) Budgeting; and
- d) Long term planning.

5. Build Our Club Community – create and begin delivery of our Equality Diversity and Inclusion Strategy

Although this area remains in its infancy, some good progress has been made:

- a) Documentation, including the website, has been reviewed to ensure it is welcoming and inclusive;
- b) A small number of community places to be filled by pupils from a local primary school have been allocated to Junior Week;
- c) The Chichester Canoe Club is now an affiliate member – while not actioned this year, this has the potential to improve paddle sports in the club, as well as introducing a broader part of the community to sailing;
- d) Continuing support of Home-Start – currently this is limited to use of the club's buildings for some meetings of its board and finance committee. Other initiatives are being explored;
- e) Celebration of the club's centenary is an opportunity to work on diversity and inclusivity through raising the club's profile.

General Committee,

May 2023